



Luminous Terrain

An outdoor interactive lighting experience.

Luminous Terrain™ is a large interactive outdoor nighttime lighting experience where intelligent moving lights interact with the guests immersing them in color and patterns to create fun family entertainment..



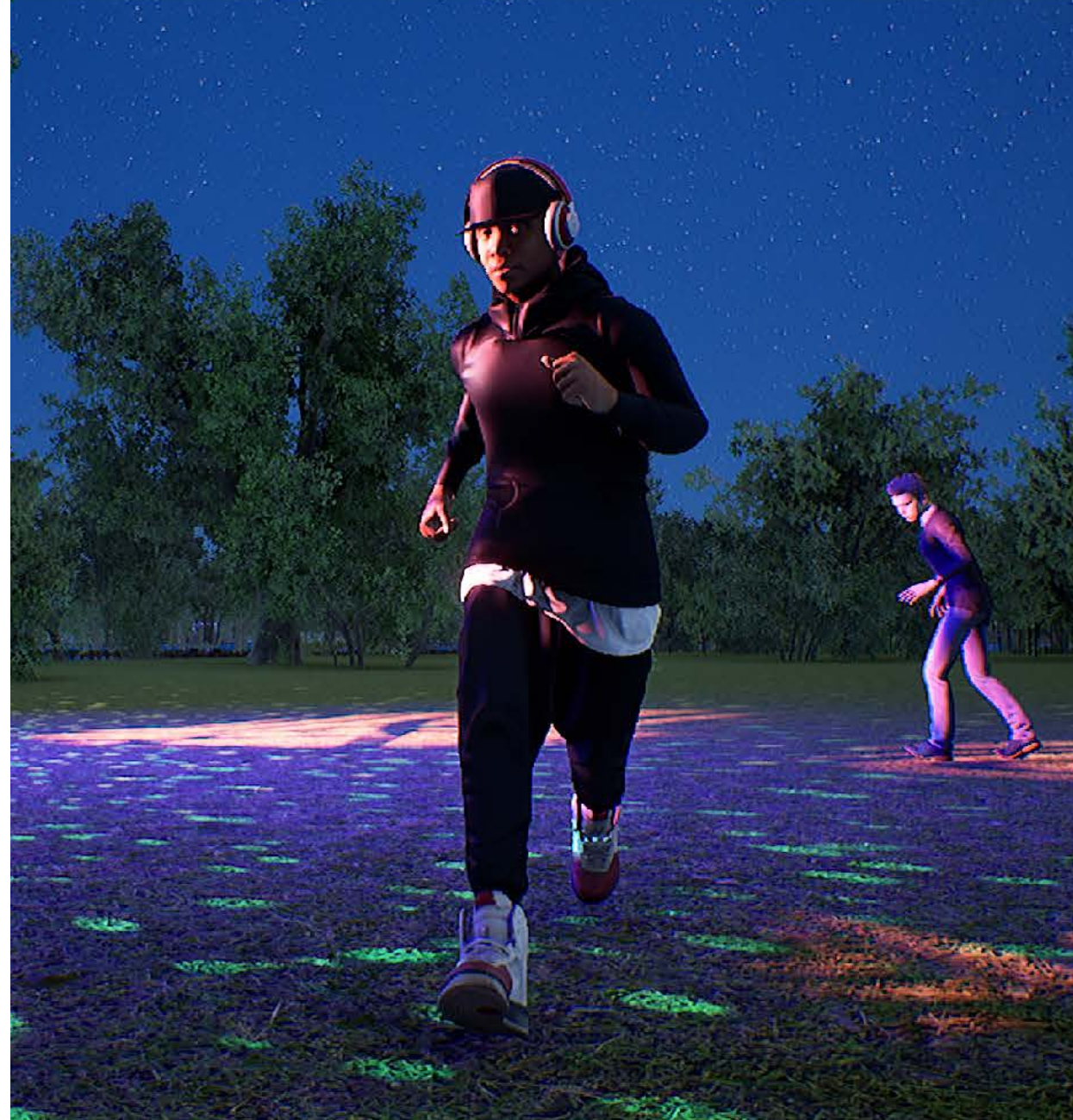
Let's Play!

Guests are immersed in the experience as active participants who use their own actions and movements to determine the outcomes all while playing individually or together as a group. Through a combination of free play and organized game play we empower each guest to become a part of the show. In its essence...Luminous Terrain™ is about ACTIVATION, DISCOVERY, EMPOWERMENT, HUMAN INTERACTION and PLAY!



Safe & Healthy

Outdoor and touchless, Luminous Terrain™ provides opportunities for social interaction at a physical distance making it safe during Covid-19.





“Play is not a luxury. Play is a necessity.”

– Kay Redfield Jamison
Contemporary American Professor of Psychiatry

The Magic

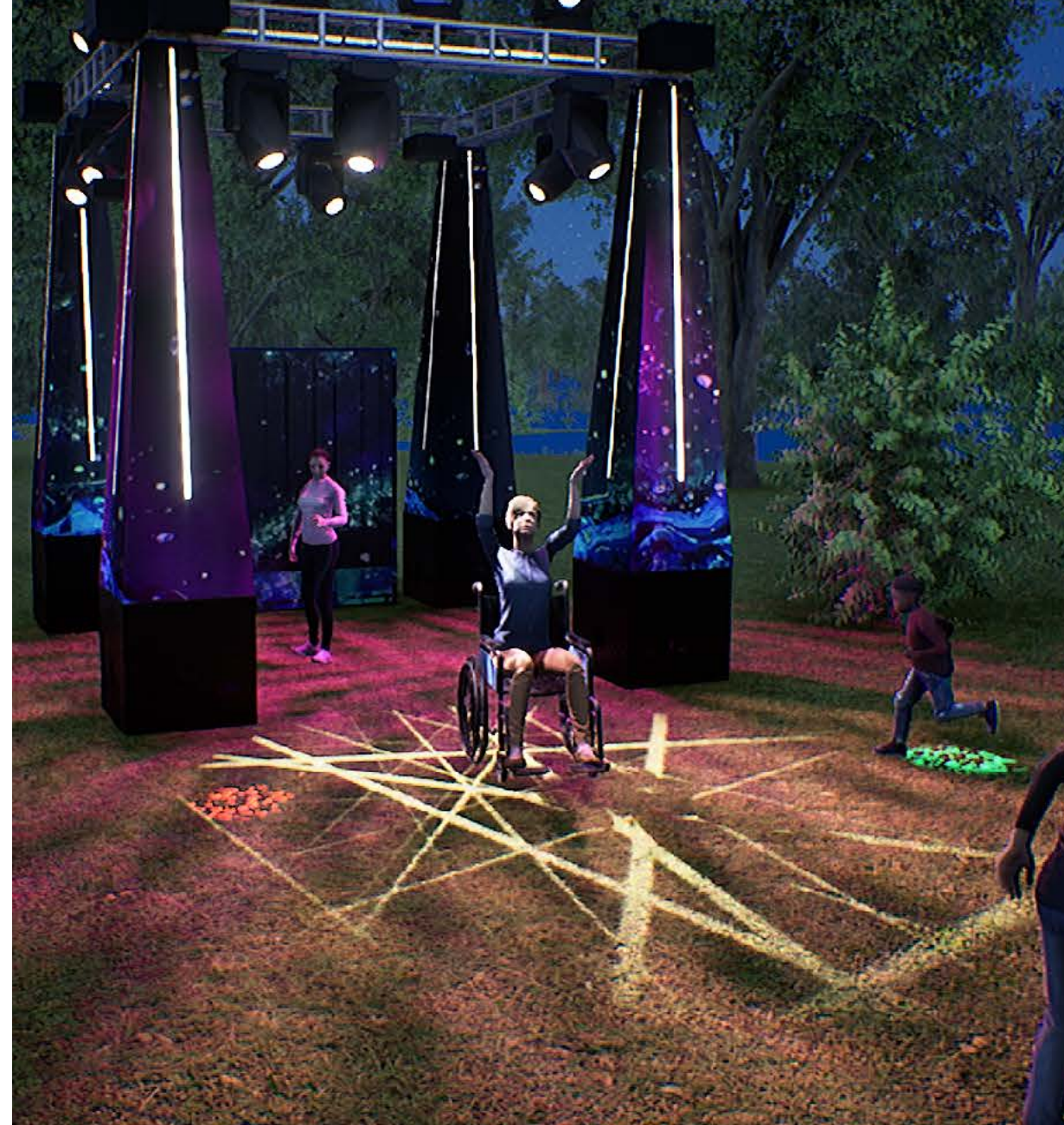
Each LTS has a dozen plus interactive games that are revealed by the number of guests present and their movements. Each new game is discovered through the guests' intuitive play with the lights and with each other. Whether 1 guest or 60, our magic is so potent that it can tell one player from another and track the movements of each guest individually. Our magical technology can see a guest running and chase them with a spotlight, if they jump into the center of the spotlight, we will know that too and the light will react to the guests jumping. The minute the guests enter the playing field, the Game is On!



The Guest Experience

The Luminous Terrain Guest Experience has intuitive play and gamification. It is family-friendly, can be played alone, or with up to 60 people in groups or teams. It is instruction free - nothing to read - no scenery needed with intuitive play that crosses cultural barriers and generations.

Uniquely repeatable as the guests interact differently each time they play the various games. Walk, run, stroll and roll: Luminous Terrain is fully ADA compliant.





*“Any sufficiently advanced technology
is indistinguishable from magic.”*

– Arthur C. Clarke

How Does It Work?

The Luminous Terrain System [LTS] masterfully blends lights, speakers and interactive wizardry on an attractive freestanding truss structure.

Using computer vision and machine learning, our interactive software can distinguish each individual guest and react to their movements within the playing field.

The result is an immersive playfield where colors and patterns, given extra personality by a dynamic soundscape, are eager and charismatic playmates to the human guests.



Living Light

Luminous Terrain™ is so intuitive that the guests and lights will appear to "SEE and PLAY" with each other.





*“We don’t stop playing because we grow old.
We grow old because we stop playing”*

— George Bernard Shaw
Irish Playwright

Proven Technology

Luminous Terrain™ is turnkey and easily updated.

Based on Rays at River's Edge Park in Council Bluffs, Iowa, a project developed by Artist Dan Corson, our team designed and installed this experience 8 years ago. It has run on snow, mud, and grass, providing the citizens a continuous source of fun and PLAY.

Inspired by Rays, we have developed Luminous Terrain™, a reimagined, new, more dynamic interactive lighting experience that is fully supported by the Luminous Terrain™ team.

Great products are made from great teams

Visual Terrain creates the immersive lighting.

Beaudry Interactive conjures up the software magic.

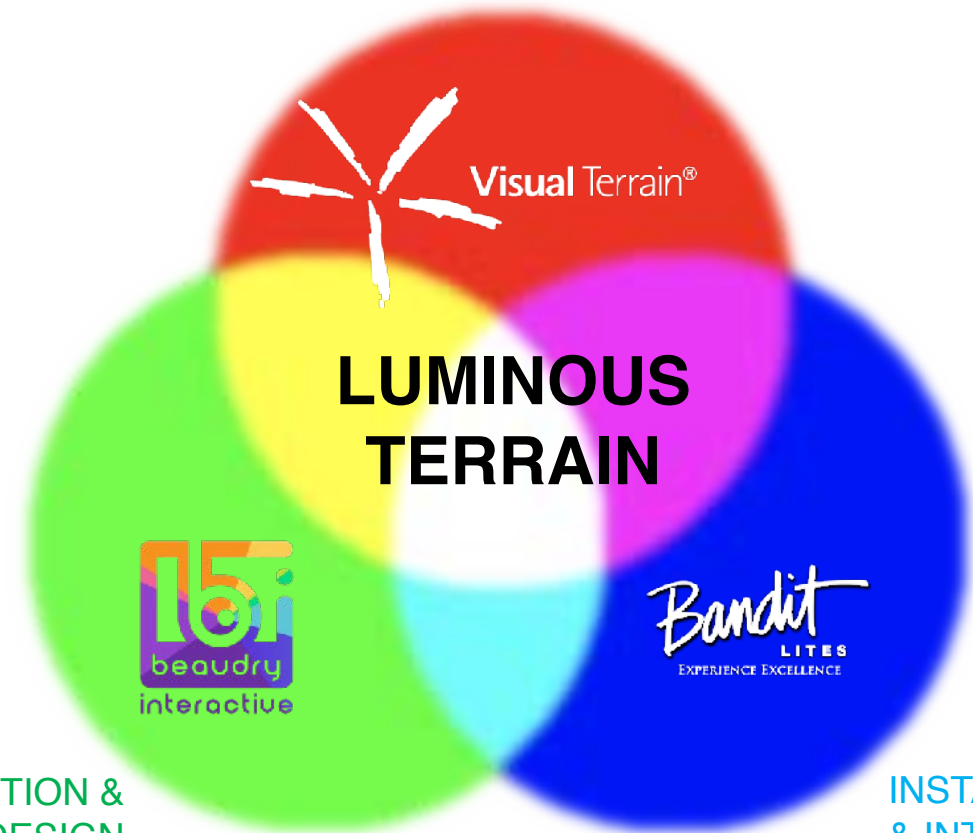
Bandit Lites combines the lighting and the magic to build the LTS.

Together, they make this outdoor lighting experience amazing!

To learn more visit
www.luminousterrain.com

INTERACTION &
SOUND DESIGN

LIGHTING DESIGN



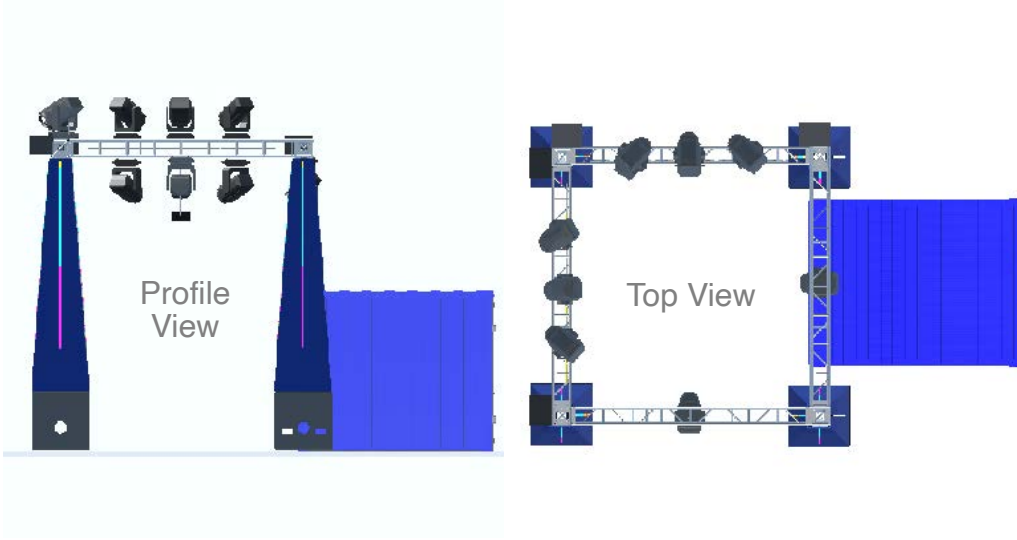
INSTALLATION
& INTEGRATION

The Basic Kit includes

The Luminous Terrain Guest Experience has intuitive play and gamification. It is family-friendly, can be played alone, or with up to 60 people in groups or teams. It is instruction free - nothing to read - no scenery needed with intuitive play that crosses cultural barriers and generations. Uniquely repeatable as the guests interact differently each time they play the various games. Walk, run, stroll and roll: Luminous Terrain is fully ADA compliant.



The Basic Kit includes



- 12 x 12 truss structure with integrated pixel-controlled lighting
- Up to 14 intelligent moving lights with infinite color possibilities, animation effects, zoom effects and 13+ patterns per fixtures
- 12+ interactive games
- Proprietary programming, interactive software and hardware and speakers
- Secure mobile control center
- 24-Hour Technical Support

Luminous Terrain™ is:

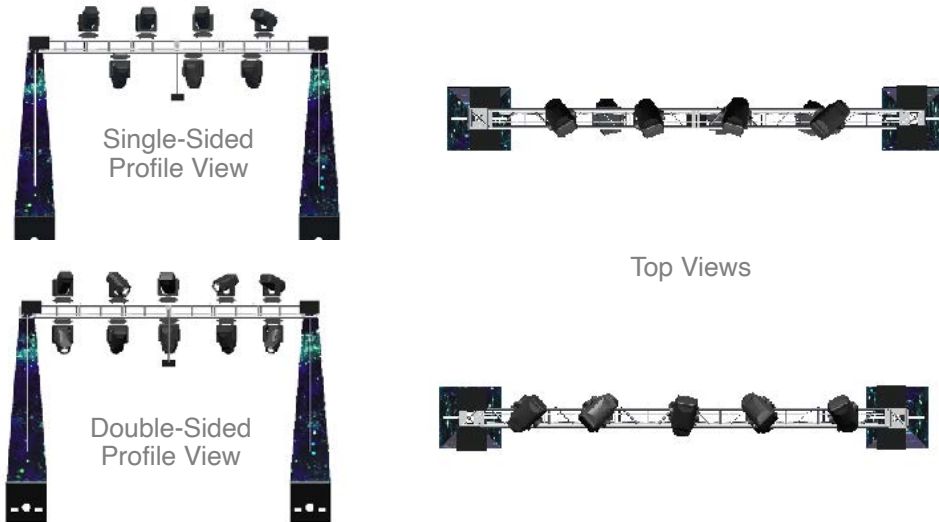
- Turnkey to fit your specific site
- Generates hours of fun for your guests

Linear Kit Option includes

The Luminous Terrain Linear Guest Experience has intuitive play and gamification while activating any path. It is family-friendly, can be played alone or in groups. Using a unique goalpost design, Luminous Terrain Linear spans the path, leaving it free and clear for guests to walk, run or stroll through the uniquely repeatable experience as the guests interact differently each time they play the various games. It is instruction free - nothing to read - no scenery needed with intuitive play that crosses cultural barriers and generations. Luminous Terrain Linear is fully ADA-compliant.



The Linear Kit includes



- 12' x 20' goalpost truss structure with integrated pixel-controlled lighting (single-sided and double-sided)
- Up to 10 intelligent moving lights with infinite color possibilities, animation effects, zoom effects and 13+ patterns per fixtures
- 12+ interactive games along a 20' x 50' interactive path (per goalpost)
- Proprietary programming, interactive software and hardware and speakers
- Secure mobile control center
- 24-Hour Technical Support

Luminous Terrain Linear™ is:

- Turnkey to fit your specific site
- Generates hours of fun for your guests

LIGHT SPRITES®

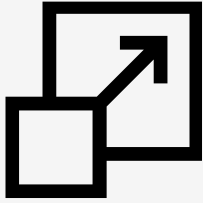
Companion Experience

Light Sprites® is a sophisticated lighting system that can transform any space, indoor or out, into a uniquely immersive environment. Light Sprites® has the ability to emulate fireflies, fireworks, the night sky, a flurry of magic fairy dust, imaginative wayfinding, and just about anything your imagination can conjure up. It is a hands-free interactive family entertainment feature that will compliment any existing space, offering your guests in the moment interactions, be they changes in the environment or responding directly to guests' actions.

Lite Sprites® can be easily added to Luminous Terrain as a companion experience to provide even more magic, interactivity and fun!



Customization Available



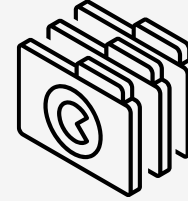
Completely
scalable



Customize
your story



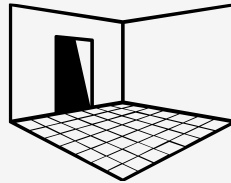
Add your brand/
theme to the games



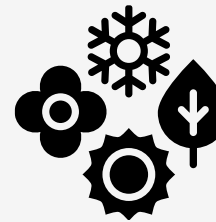
Add more
games



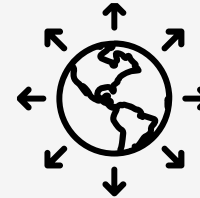
Available as a
less-centralized,
more linear,
experience



Indoor version
available



Refresh
seasonally



Unlimited expansion –
use multiple LTS
together to cover
larger areas



BRAND YOUR EXPERIENCE.

Add your brand/
theme
to the LTS and
mobile control center



Luminous Terrain is available for:

**3 - 6 Month
Rentals**

**Touring Model
Available**

**Permanently
Integrated
Solutions**

For more information and to see how your site might benefit from Luminous Terrain™, our exciting illuminated interactive guest experience contact: Info@luminousterrain.com

EXTENDING OUR PARTNERSHIP

Extending our partnership to include additional lighting design services and interactive experiences is easy.

Visual Terrain, Beaudry Interactive and Bandit Lites are happy to offer a free* consultation (in-person or virtually) to develop a 5-year plan for your property. (*All you have to pay for is any reimbursable expenses associated with the in-person meeting.)

Visual Terrain is an award-winning lighting design firm that specializes in lighting design for architecture, attractions and the arts. For over 29 years, Visual Terrain's projects have been seen by millions of people, on every continent but Antarctica.

Beaudry Interactive is an award-winning experiential design studio with a singular mission: provide an environment that actively engages your audience and makes them a part of the experience. For over 18 years, their projects have engaged and delighted guests in theme parks, museums, visitor centers, theatrical performances, trade shows and product launches.

Bandit Lites is an award-winning full-service lighting management company with over 56 years of expertise in architectural lighting systems, performance lighting systems, systems integration, cost estimating, procurement and project coordination for temporary, touring and permanent installations worldwide.

Illuminating the way forward and creating memorable interactive guest experiences is our passion!

We will be here when you are ready to schedule a consultation, just call.

LISA PASSAMONTE GREEN: (661) 510-9389